

## **2014 - 2017 Goals, Objectives and Priorities**

### **GOAL: MAINTAIN AND ENHANCE INFRASTRUCTURE AND FACILITIES**

**Objective (2 years):** Construct C Street/Central Galt Complete Streets Project

#### **2016/2017 Priorities**

- o Secure CTC approval
- o Access Bond Funding
- o Advertise for bids

**Objective (2 years):** Construct the Library expansion

#### **2016/2017 Priorities**

- o Complete Design (December 2016)
- o Secure funding

**Objective:** Implement Citywide Asset (i.e. vehicles, equipment, IT, etc.) Replacement Plans

#### **2016/2017 Priorities**

- o Develop an asset management plan
- o Identify funding
- o Develop an Internal Service Fund (ISF) plan

**Objective:** Construct the 4<sup>th</sup> Street Open Space and Parking Lot

#### **2016/2017 Priorities**

- o Revise master plan
- o Identify funding

**Objective:** Address Deferred Facility and Maintenance Needs

#### **2016/2017 Priorities**

- o Identify funding strategy and priorities within available funding

**Objective:** Ensure long-term water supply

#### **2016/2017 Priorities**

- o Determine membership of Groundwater Sustainability Agency (GSP)
- o Identify partner agencies to determine approach to development of a Groundwater Sustainability Plan (GSP)

**Objective:** Implement Waste Water Treatment Plant Financing plan and rate adjustment

#### **2016/2017 Priorities**

- o Review and update sewer rates and connection fees

**GOAL: PURSUE ECONOMIC DEVELOPMENT OPPORTUNITIES**

**Objective (2 years):** Secure (Galt centric) north campus site for SJ Delta College

**2016/2017 Priorities**

- o Advocate for site
- o Develop service plan for utilities
- o Develop Memorandum of Understanding (MOU) for sewer and water services

**Objective (2 years):** Proactively approach the impacts of the proposed Wilton Rancheria Casino Project

**2016/2017 Priorities**

- o Continue to monitor the preferred site and overall Bureau of Indian Affairs (BIA) process
- o Provide policy direction to staff

**Objective:** Pursue expanded industrial and commercial development at Twin Cities/Hwy 99

**2016/2017 Priorities**

- o Complete annexation
- o Master Plan for Twin Cities Industrial area

**Objective:** Facilitate development of Eastview Specific Plan and Annexation

**2016/2017 Priorities**

- o City Council approval of project
- o Complete annexation
- o Approval of improvement plan for the Liberty Ranch portion of the project area

**Objective:** Implement Business Recruitment, Retention and Expansion Strategy

**2016/2017 Priorities**

- o Facilitate the development of Simmerhorn Commercial Project - Galt Ranch (developer driven)
- o Analyses of events - benefits versus impacts
- o Define the City's policy for rentals and sponsoring events
- o Continuing outreach to business community and identify expansion opportunities

**Objective:** Continuing Revitalization of Downtown

**2016/2017 Priorities**

- o Continue to focus on opportunities within the downtown area
- o Explore funding mechanism (PBID, LLD, BID)
- o Convene a visioning session with key stakeholders and partners

## City of Galt - 2014-2017 Strategic Plan

**Objective:** Leverage the Galt Market property and cliental

### **2016/2017 Priorities**

- o Obtain City Council and community support
- o Develop feasibility study/business plan for potential options as well as impacts

**Objective:** Become a Premier Sporting Destination for Hosting League and Tournament Events.

### **2016/2017 Priorities**

- o Inventory existing facilities and prioritize needed improvements
- o Develop a marketing strategy to target potential league and tournament events
- o Develop a business plan for long-term sustainability

**GOAL: MAINTAIN AND IMPROVE GALT'S QUALITY OF LIFE**

**Objective (2 years):** Proactively eliminate blight

**2016/2017 Priorities**

- o Determine improvements needed to the code enforcement program
- o Continue to address the Royal Delta Inn site

**Objective (2 years):** Continue to promote cultural and recreational activities

**2016/2017 Priorities**

- o Evaluate the sustainability of existing events, programs and classes
- o Upgrade "class online" registration

**Objective:** Sustainability of Parks and the City's Lighting and Landscape Districts (LLD's)

**2016/2017 Priorities**

- o Identify cost savings and/or revenue enhancements
- o Obtain City Council - community support for approved options
- o Develop community outreach and education plan

**Objective:** Promote and continue to expand awareness of Crime Prevention Programs

**2016/2017 Priorities**

- o Develop greater outreach through social media and community meetings
- o Prioritize directed enforcement to quality of life concerns

**GOAL: IMPROVE FINANCIAL STABILITY**

**Objective (2 years):** Updated impact fees for water, sewer and storm drainage systems

**2016/2017 Priorities**

- o Complete analyses of water and sewer connections and storm drain
- o Hold public meeting

**Objective (2 years):** Continue Financial Wind-Down of Former RDA

**2016/2017 Priorities**

- o Obtain Last and Final ROPS from DOF
- o Access Remaining Bond Proceeds
- o Use Funds on Approved Projects

**Objective:** Evaluate and update cost allocation plan

**2016/2017 Priorities**

- o Issue Request for Proposal (RFP) for consultant
- o Work with consultant
- o Develop plan and present to Council for direction

**Objective (2 years):** Comprehensive review of user-fees

**2016/2017 Priorities**

- o Determine if Computer Acquisition Replacement Fund (CARF) can be extended to other City departments
- o Cost recovery for indirect costs - (Parks and Recreation Department and Public Works)

**GOAL: SUPPORT A POSITIVE ORGANIZATIONAL CULTURE THAT FOSTERS MUTUAL RESPECT, EXCELLENT CUSTOMER SERVICE, A “CAN DO” ATTITUDE, AND TEAM WORK THROUGHOUT THE ENTIRE CITY STRUCTURE (FROM TOP TO BOTTOM)**

**Objective (2 years):** Recruit and retain employees that embrace Galt’s organizational culture

**2016/2017 Priorities**

- o Evaluate all job classifications, duties, and salaries
- o Develop recruitment team (Police Department)
- o Implement enhancements to City’s website to make it more user-friendly and a valuable employee recruitment tool
- o Make it a priority to begin the process of putting in place the necessary policies, procedures and practices to capture institutional knowledge.
- o Make a priority at the end of 2017, drafting a retention strategy (“Stay Interview”)
- o Consider re-introducing some type of monthly employee recognition program
- o Continue to promote “The Committee” activities and programs
- o Look for media opportunities to recognize employee key milestones and/or accomplishments (i.e. press release of employee attending a training, etc.)

**Objective (2 years):** Promote Leadership Development Opportunities

**2016/2017 Priorities**

- o Professional affiliations
- o Training
- o Regional involvement (networking)
- o Leverage “Weekly” to include committee updates
- o Have City Council members provide an update regarding the local, regional and state committees they serve on representing the City of Galt.

**Objective (2 years):** Efficiency and effectiveness across all operations and facilities

**2016/2017 Priorities**

- o Continue to automate procedures, acquire technology that can be effectively integrated among city departments, and use this technology to file records and allow access to this information electronically.
- o Update City Campus Master Plan to identify space efficiencies, growth needs and the ability for the City to provide stellar customer service.