

CITY OF GALT SPECIAL EVENT SPONSORSHIP PROGRAM

APPLICATION

Applications will be accepted at the City Clerk’s Department from the 1st Monday of February starting at 8:00 am through the 3rd Thursday of March up to 5:00 pm for consideration of upcoming fiscal year. Please read the Special Event Sponsorship Policy before completing.

1. Date:
2. Name of organization applying for sponsorship:
3. Names and dates of event, program or activity:
4. Location of the event, program or activity:
5. Describe the purpose and content of the event, program or activity:
6. If not an event, describe the intended use of funds and/or where the benefitting venues or organizations are located:
7. Number of expected in attendance:
8. Describe how the event, program or activity will be promoted:
9. Describe how the event, program or activity complies with the City of Galt’s Sponsorship Guidelines:
10. Describe how the event, program or activity provides a direct public benefit to the City of Galt:
11. List the number of anticipated hotel room nights generated by the event, program or activity, if applicable:

12. Amount requested:
13. In-kind services requested:
14. Are any bonuses or other incentives given to staff, volunteers or other parties for soliciting sponsorships?
15. List the sponsorship levels and the benefits associated with each level: (can be included as an attachment)
17. Describe how the funds will be used:
18. Provide a list of other event sponsors and the amount of funds provided: (provide as attachment)
19. Describe how the event, program or activity will benefit and/or promote the City of Galt:

Please attach copies of any marketing, advertising, or promotional materials associated with the event, program or activity.

CONTACT NAME: _____

EMAIL: _____ PHONE: _____

MAILING ADDRESS: _____

Please return application to: City Clerk's Department, 380 Civic Drive, Galt, CA 95632

Questions: Contact Galt Parks & Recreation Department 209.366.7180 galtandr@ci.galt.ca.us