



Independence Day Celebration

2018 SPONSORSHIP OPPORTUNITIES





**You are invited to participate in City of Galt's Annual
Independence Day Celebration
Saturday, June 30, 2018**

Sponsorship Opportunities

More than 5,000 spectators from the Galt community are expected to attend this patriotic event this year; as it has become one of the most exciting and enticing events for thousands of residents, their families and friends.

This year's celebration features the Annual Officer Kevin Tonn Memorial 5k Run and Walk, Independence Day Parade, live entertainment, food vendors, static military displays, a Kid Fun Zone, and Fireworks in the Pool, all leading up to a spectacular fireworks show. All sponsors will be recognized through a variety of media and marketing to the community prior to and on the day of the event.

Thank you for your interest in supporting the City of Galt's 8th Annual Independence Day Celebration. This event is made possible by the continued support of the community and friends like you.



EVENT DETAILS & SPONSORSHIP OPPORTUNITIES

Below are the Sponsorship Opportunities that detail the rewards you will be offered in exchange for your generous sponsorship. All proceeds from the event go directly to the Independence Day Celebration Events to allow us to continue hosting this FREE event for the community.

FOUNDING FATHER SPONSOR

- ★ Your business names on our advertisement signs that will rotate between highly populated Lincoln/Chabolla, C St. /Civic, and Twin Cities/Carillion) for two weeks
- ★ Publicity on the City website for four (4) weeks
- ★ Logo Promotion on the J&M firework app on the night of the event
- ★ "Thank you" in the Galt Herald
- ★ Your logo prominently placed on promotional marketing posters and fliers
- ★ Recognition during opening remarks.
- ★ Your banner displayed prominently at Veterans Field during Independence Day Celebration
- ★ Booth space and product distribution at Veterans Field
- ★ The opportunity to promote your business or organization during our Independence Day Celebration
- ★ Sponsorship Appreciation Package
- ★ **BONUS:** Sponsorship banner can be displayed for 1 year at one of the following facilities:
 - **Galt Market, Walker Park, Sports Complex**



UNCLE SAM SPONSOR

- ★ Publicity on the City website for four (4) weeks
- ★ Logo Promotion on the J&M firework app on the night of the event
- ★ "Thank you" in the Galt Herald
- ★ Your logo prominently placed on promotional marketing posters and fliers
- ★ Recognition during opening remarks
- ★ Your banner displayed prominently at Veterans Field during Independence Day Celebration
- ★ Booth space and product distribution at Veterans Field
- ★ The opportunity to promote your business or organization during our Independence Day Celebration
- ★ Sponsorship Appreciation Package
- ★ **BONUS:** Sponsorship banner can be displayed for 6 months at one of the following facilities:
 - **Galt Market, Walker Park, Sports Complex**



RED, WHITE & BLUE SPONSOR

- ★ "Thank you" in the Galt Herald
- ★ Logo Promotion on the J&M firework app on the night of the event
- ★ Your logo prominently placed on promotional marketing posters and fliers
- ★ Recognition during opening remarks.
- ★ Your banner displayed prominently at Veterans Field (provided by sponsor)
- ★ Booth space and product distribution at Veterans Field
- ★ The opportunity to promote your business or organization during our Independence Day Celebration
- ★ Sponsorship Appreciation Package



PATRIOTISM SPONSOR

- ★ "Thank you" in the Galt Herald
- ★ Your banner displayed prominently at Veterans Field (provided by sponsor)
- ★ Booth space and product distribution at Veterans Field
- ★ The opportunity to promote your business or organization during our Independence Day Celebration
- ★ Sponsorship Appreciation Package



FLAG SPONSOR

- ★ "Thank you" in the Galt Herald
- ★ The opportunity to promote your business or organization during our Independence Day Celebration
- ★ Sponsorship Appreciation Package





Independence Day Celebration Sponsorship Application

Company/Organization Name

Contact's Name

Address

City

State

Zip

Phone

Alternate Phone

E-Mail

Company/Organization's Web Address

SELECT SPONSORSHIP OPTION (See Sponsorship Levels & Benefits Sheet for Details):

- OPTION 1** **\$5,000.00** **FOUNDING FATHER SPONSOR**
- OPTION 2** **\$2,500.00** **UNCLE SAM SPONSOR**
- OPTION 3** **\$1,000.00** **RED, WHITE & BLUE SPONSOR**
- OPTION 4** **\$500.00** **PATRIOTISM SPONSOR**
- OPTION 5** **\$250.00** **FLAG SPONSOR**
- OPTION 6** **IN KIND SPONSOR**

_____ **PLEASE NOTE IF DONATION IS EVENT SPECIFIC**

In order for your business logo to be added to print materials, the Sponsorship Application and logos must be received by Monday, May 7th, 2018. Logo can be emailed to jgarcia@ci.galt.ca.us

High resolution logo: minimum of (300 dpi) j.pg or .png format

Please submit this completed form with checks made payable to:

City of Galt

Attn: Jackie Garcia

610 Chabolla | Galt CA | 95632

Email: jgarcia@ci.galt.ca.us | 209.366.7115

Tax receipts with tax payer identification number will be sent promptly upon receipt of the sponsorship payment.



POSTERS WITH LOGOS
FLIERS WITH LOGOS
FACEBOOK WITH BUSINESS TAGGING



City of Galt

**Independence Day Celebration
Saturday June 30, 2018
Featured Events:**

- ★ 6th Annual Officer Tonn 5k Run at 8:00 a.m. (Register by 6/7 without a late fee)
- ★ Independence Day Parade at 9:30 a.m.
- ★ Horseshoe Tournament (Registration starts 5/1)
- ★ Veterans Field Family Fun and Entertainment at 6 p.m.
- ★ Fireworks in the Pool at 7:00 p.m. (buy your Tickets starting 5/1, space is limited)
- ★ Food vendors and Kid Zone available for additional cost

For more information on event details, parade route or signing up for these fun family activities please visit our website at www.ci.galt.ca.us.